

LITTLE TROOPERS

CORPORATE SPONSORSHIP



Little Troopers is the UK's only charity supporting all military children – that's children who have parents serving in the British Armed Forces, either regular or reserve. These children face unique daily challenges due to their parent's career choice, especially when they experience repeated periods of separation from their serving parent(s) due to exercises and operations, as well as moving home and school frequently due to service requirements.

As a charity we give military children access to fundamental resources to support them whenever they are struggling with challenge and change. Part of our work is also about celebrating military children and empowering them with positive tools to make the most of their life experiences.

By becoming a corporate sponsor of Little Troopers, you will be demonstrating your commitment to supporting military children and their families. You will also be helping us to achieve our mission of ensuring that all military children feel recognised, understood and celebrated and are not disadvantaged due to their parents chosen career.

BENEFITS TO YOUR BUSINESS

We are a small charity with a very big heart and we have spent the last ten years building a strong and recognisable brand that is known, loved and followed by thousands of military families.

We have a significant and engaged community across our social media platforms:



Facebook: @littletroopersathome



Instagram: @littletroopers_



Twitter: @littletroopers_

OUR SPONSORSHIP PACKAGES OFFER YOUR BUSINESS THE OPPORTUNITY TO:

- Build your reputation as a socially responsible company which supports the British Armed Forces
- Raise your profile in the Armed Forces community
- Reach new and engaged audiences
- Generate positive PR
- Help support your business objectives

**PACKAGES START FROM £500 AND ALL PACKAGES CAN BE
TAILORED TO SUIT YOUR BUSINESS NEEDS.**

Please contact us for specific details with regards to website visitors, audience reach, impressions, newsletter subscribers etc.

Email: info@littletroopers.net

Little Troopers Registered charity no. (England and Wales) 1149258

www.littletroopers.net
twitter: @littletroopers_
facebook: littletroopersathome

ANNUAL CORPORATE PACKAGES

GOLD

(one opening per year)

£10,000

Your company logo and 'supported by' embedded within the Little Troopers website banner which is visible at the top of every page of our website.

Your company name, logo and description, with a link to your website on our supporters page.

Your company name and logo at the top of our monthly e-newsletters.

Your logo on the top of our Little Troopers Gazette newspaper (published twice a year).

12 x posts on our social media pages (across all platforms).

SILVER

(one opening per year)

£6,000

A pop-up advert on the home page of the Little Troopers website which appears in the bottom right hand corner.

Your company name, logo and description, with a link to your website on our supporters page.

Your company name and logo at the bottom of our monthly newsletters.

A 'thank you' in our Christmas newsletter mentioning all our supporters.

6 x posts on our social media pages (across all platforms).

BRONZE CHAMPION

£3,000

Your company logo and 'supported by' at the top of Louise's blog post (12 x per year).

Your company name, logo and description, with a link to your website on our supporters page.

Your company name and logo at the bottom of our monthly newsletters.

A 'thank you' in our Christmas newsletter mentioning all our supporters.

6 x posts on our social media pages (across all platforms).

£500

Your company name, logo and description, with a link to your website on our supporters page.

A 'thank you' in our Christmas newsletter mentioning all our supporters.

2 x posts on our social media pages (across all platforms).



LITTLE TROOPER of the MONTH AWARD



£175 per month

Your company logo and 'supported by' on the Little Trooper of the Month page.

Mentioned in press releases about the winner.

Mentioned in our monthly newsletter about the winner.

Your company name, logo and description, with a link to your website on our supporters page.

A 'thank you' in our Christmas newsletter mentioning all our supporters.

2 x posts on our social media pages (across all platforms).

EVENTS

From corporate dinners to sporting and residential events – Little Troopers will often organise events to bring together members of the Armed Forces community.

Sponsorship for our events starts at £5,000.

Get in touch to find out more about the events we have planned and how sponsoring our event could benefit your business.

For more information or to arrange a call, please email pr@littletroopers.net