



## PRESS RELEASE TEMPLATE

(your name) is raising funds for Little Troopers

(Name), from (street name, town) will be (enter details of your fundraising activity) to raise vital funds for the national charity Little Troopers.

(name) was inspired as he/she (insert a little about your motivation. If you have someone serving in the Armed Forces it is good to mention it here.)

Little Troopers provides support for children with a parent serving in the British Armed Forces. Our Soldiers, Sailors and Airmen can be away for up to nine months a year on training operations, pre deployment preparation and deployment (which could be to a conflict zone).

Louise Fetigan, Founder of Little Troopers, said "Having a parent serving in the military means a lot to their children (Little Troopers), but they face a unique set of circumstances that can be a challenge at times. They have the concern for their Mum or Dad's safety while they are away and the changes that an Armed Forces life brings to the whole family. We are so grateful to (insert your name) for raising money for us and helping us to continue with our vital work."

(your )Name has raised (amount raised so far) for the charity, but if you would like to add a small donation you can visit (enter the address of your BT MyDonate page).

To find out more about Little Troopers you can visit [www.littletroopers.net](http://www.littletroopers.net)

### Ends

For further information or to interview please contact (add contact details, phone and email address, of whoever is sending the press release. These details will not be printed in the media article.)

Photo captions – (if you are sending photos make sure you send good captions, naming whoever is in the photo from left to right)